

CrowdIQ

SEE BEYOND THE CROWD

Turn Every Frame Into Foresight



Your cameras already watch.
Now they think.

A next-generation AI vision platform that transforms your CCTV network into a real-time decision engine. Built for physical spaces. Powered by intelligent insight.

WHAT IS CROWDIQ?

Your physical spaces are speaking. CrowdIQ helps you listen.

In a world where every square foot has untapped potential, CrowdIQ transforms your existing camera infrastructure into a powerful retail intelligence system — delivering insight, not just footage.

Using advanced computer vision and real-time behavioral AI, CrowdIQ identifies

How people move, what they interact with, and how long they stay.

It tracks without recognizing faces, and analyzes without violating privacy.

From retail stores and cafes to showrooms and airports, CrowdIQ gives you the power to:

- ✓ See your space in motion
- ✓ Predict peak times
- ✓ Optimize layouts
- ✓ Drive better business decisions



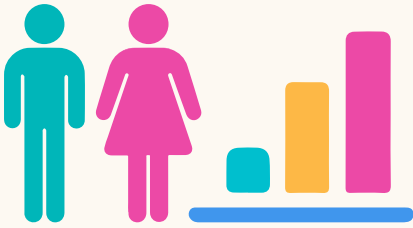
WHY CHOOSE CROWDIQ?

- ✓ AI-powered — no manual counts, no blind spots
- ✓ Live metrics from every location, one dashboard
- ✓ Privacy-first, fully anonymous data capture
- ✓ Works with your existing CCTV — plug & play



*The future of physical analytics is already here.
CrowdIQ is how you access it.*

CORE FEATURES



Demographic Estimation

Gain insightful demographic profiles, anonymously estimating visitor gender and age ranges without identifying individuals—perfect for tailoring experiences and promotions.

Real-Time Visitor Detection

Instantly identify and track visitor presence in real-time with high accuracy using advanced AI-driven analytics, allowing immediate operational decisions.

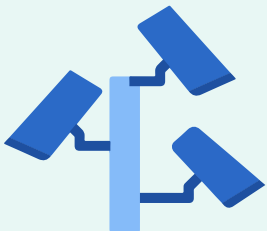


Peak Hour Intelligence

Precisely detect, compare, and anticipate busy hours across days, weeks, or seasons, enabling efficient resource management and customer service optimization.

Unified Dashboard Access

Effortlessly access real-time analytics for multiple locations through a single, intuitive dashboard. Easily filter, compare, and interpret complex data to make informed business decisions.



Multi-Camera Integration

Seamlessly integrate and manage multiple camera streams simultaneously, covering extensive areas and multiple entry points without compromising analytics accuracy.

Raw Data Export & Analysis

Export detailed raw log data conveniently, enabling deeper analytics and reporting integration with external tools for further business intelligence.

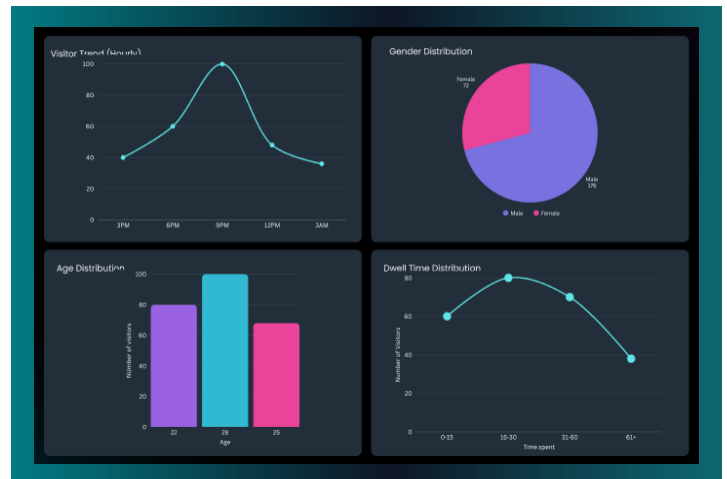


DASHBOARD PREVIEW

Precision. Simplicity. Power.

Inside the UI:

- **Real-Time Detection**
Movement visualization
- **Zone Analytics**
Shelf-level performance
- **Demographic Panels**
Audience Profiling
- **Alerts**
Live congestion notifications
- **Branch Comparisons**
Side-by-side metrics



The interface combines elegance with efficiency — giving you executive-grade visibility with zero technical training.

Looks like a dashboard. Feels like a competitive edge.

USE CASES BY INDUSTRY



Retail

- Monitor store foot traffic patterns to optimize product placements and store layouts.
- Evaluate promotional effectiveness by comparing visitor flow before, during, and after promotional periods.
- Tailor marketing strategies based on accurate demographic insights into store visitors.

Hospitality & QSR

- Precisely manage staff scheduling by predicting peak dining hours with accurate real-time analytics.
- Analyze customer flow to enhance efficiency and reduce waiting times at counters or seating areas.
- Gain insights into customer demographics to tailor offerings and increase customer satisfaction.

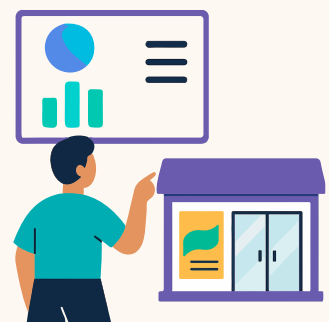


Transit Hubs & Airports

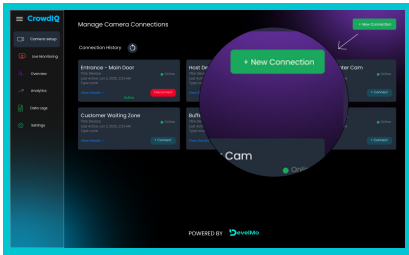
- Efficiently manage crowds by analyzing real-time movement patterns and detecting congestion instantly.
- Strategically place retail vendors or service points based on accurate passenger foot traffic data.
- Enhance operational and security planning through predictive congestion insights.

Malls & Showrooms:

- Provide vendors detailed reports on foot traffic and visitor demographics, supporting rental value assessments.
- Improve customer experience by accurately monitoring flow patterns and movement trends.
- Facilitate strategic placement of vendor stands based on visitor analytics.



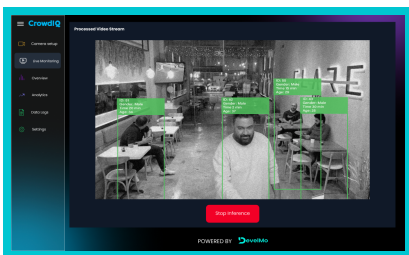
HOW IT WORKS



Step 1: Connect Your Cameras

Easily connect your existing CCTV/IP cameras via RTSP links directly into CrowdIQ.

Seamlessly integrate multiple cameras simultaneously, covering larger spaces and multiple entry points without extra hardware installations.



Step 2: Start AI Inference

Navigate to the inference screen within the application interface to activate real-time video analytics processing.

Start and stop the inference at your convenience to optimize operational costs and meet specific business requirements.



Step 3: Access Demographic Insights

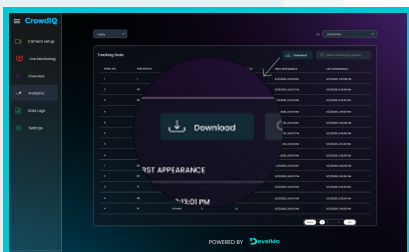
View anonymized visitor demographic information such as age range and gender directly on your dashboard.

Intuitive visualizations clearly present real-time audience profiling, enhancing your understanding of visitor demographics.

Step 4: Review Weekly Statistics

Easily review detailed weekly performance metrics, including visitor counts, peak times, demographic distribution, and comparative analytics across locations.

Leverage historical data trends for strategic decision-making and forecasting.



Step 5: Export Raw Data Logs

Effortlessly export comprehensive raw data logs in CSV format for deeper analysis.

Integrate exported data with your existing BI tools to unlock further insights and reporting customization.

PRIVACY, COMPLIANCE & ETHICS

Privacy by design. Trust by principle.

CrowdIQ is built from the ground up to protect what matters — people.



- ✓ We don't identify anyone.
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Instead, we observe patterns, flows, and behaviors — anonymously, ethically, and securely.

- ✓ Fully GDPR-compliant
- 👤 Anonymized pixel-level processing
- 👤 Role-based dashboard access
- 📄 Transparent data use policies



**We analyze patterns, not people.
We empower intelligence, not intrusion.**

ABOUT DEVELMO + CONTACT

DevelMo:


*Where Creativity
Meets Computation.*

We build next-generation technologies that bridge the gap between human insight and artificial intelligence. From CrowdIQ's spatial analytics to DevelMo GPT's language systems, we're crafting products that feel intuitive, adaptable, and essential.

At DevelMo, we're not just shipping features — we're shipping clarity.

CONTACT US

 www.develmo.com

 +966 (0) 55 1028874

 info@develmo.com



Schedule your CrowdIQ Demo Today

Let's transform how you see your space- intelligently.

BOOK DEMO